

BTEC First Diploma in Sport
The Sport Industry
Assignment 1

Learning Outcomes

This unit develops an understanding of the structure of the sports industry and the types of employment offered by organizations. It gives the learners an opportunity to experience work in these organizations and reflect on their own career prospects.

To achieve the unit the learner must:

- Identify and explain the sectors of provision within the sports industry
- Identify employment opportunities
- Prepare for a period of industrial placement

Task 1

What are the main aims and sources of funding for the following:

- The public sector
- The private
- The voluntary sector

Task 2

Identify 3 local clubs/groups that have received funding:

- Where did they get the funding?
- How much did they receive?
- How was the money used?
- How have the club and the local community benefited?

Task 3

Produce a powerpoint presentation entitled 'Careers in Sport'. The presentation should concentrate on a specific career profile within sport.

The presentation should contain at the least the following information:

- Job description
- Personal qualities
- Salary
- Range
- Training/Qualifications
- First steps for school leavers/unemployed

The presentation should be approx. 15 minutes long and contain at least eight and four images.

Presentations will take place on the 3rd, 4th and 5th November 2009

Assignment hand-out - 14th Sept 2009

Assignment hand-in - 6th Nov 2009

